

Pembroke Kids

Child Development Center, Inc.

Media Release

Photographic Waiver

I hereby authorize Pembroke Kids Child Development Center, its agents, representatives and licensees to record and photograph _____, my child, during program activities at the school. The photographs, films, audiotapes, videotapes or other recordings or reproductions of activities may be used for educational purposes, but especially to show new families our program.

I do not authorize any commercial use of such materials. Any and all claims for remuneration or damages arising from the authorized use of such recordings are waived.

Signature of Parent or Guardian: _____ Date _____

Newspapers and Newsletters

I also grant Pembroke Kids permission for my child _____ to appear in Media Releases (newspapers, videos, campaigns...) Yes _____ No _____

Parent Roster

We are planning to compile a parent roster for our families within each program. This roster is to be used for school purposes only, and is not intended for commercial or political purposes. Please check the box that applies:

_____ Please include my name, my child's name, address and phone number.

_____ No, do not include my child. (I understand I will not receive a directory)

Electronic Correspondence

We will utilize email correspondence when possible to minimize the amount of paper being sent home. Our monthly newsletter will be available via email, as well as emergency school closings, important reminders, etc. The email address will be used by Pembroke Kids. They will not be listed in the directory, and are not intended for commercial or political purposes.

_____ Please use my email address: _____

_____ No, do not use my email address.